



OHIO NEEDS TRANSIT CONFERENCE 2020
Presented by the Ohio Public Transit Association

Monday, Tuesday, Wednesday, April 20, 21, 22, 2020

Partnership Opportunities and Benefits
Celebrating 50 Years! JOIN US!

ENGAGE IN THE POWER OF PARTNERSHIPS

In Ohio, the 60+ public transportation systems are transforming mobility and redesigning our future. These systems are under-going change and/or expansion due to technology innovations, new state funding, and growing local mobility needs. By aligning with the Ohio Public Transit Association (OPTA), our partners support a vibrant and ever-changing public transportation industry and its valuable benefits to Ohio's economy.

OUR TARGET AUDIENCES

Public Transit Systems | Transit Service Industries and Providers | Transit Leadership and Teams
Public and Elected Officials | Operations and Paratransit | Human Resources
Planning | Marketing and Communications | Professional Services | Engineers
Government Relations and Public Policy Leadership | Tech and Innovation Experts

JOIN OPTA and OUR PARTNERS!

Ohio Department of Transportation | TESCO | Ecolane | Ohio Transit Risk Pool

For more information, contact

Laura Koprowski, Executive Director | 614.626.1116 | lkoprowski@ohioneedstransit.org

PRESENTING PARTNER

\$15,000

Membership

OPTA Associate Membership included - \$500 Value

Marketing and Communications

Presenting Partner level recognition all areas
 Business Logo – Print, Digital, Web and Media
 Business Recognition – Media, Social Media, Public Relations
 Conference Mobile APP Promotion inclusion
 Digital Scroll of Honor – Customized Business Slide
 Business Logo – Conference and EXPO Signage
 Opportunity to provide materials or promo gifts to attendees. Items provided by partner.

Visibility

One 10x20 OPTA EXPO 2020 Booth – Two Tables, Carpet, Signage, Linens, Chairs, Waste Can
 OPTA EXPO 2020 Vehicle Display – Unlimited Vehicles
 Roadside Rest – OPTA EXPO 2020 – Beverage Service at Your Display
 Speaking Opportunity - Open or Close One General Session
 Speaking Opportunity – Host and Introduce One Breakout Room – Four total sessions

Engagement and Networking

Four OHIO NEEDS TRANSIT Conference 2020 Registrations
 OPTA Exclusive Member Reception – Four Guests – Monday evening
 Reserved Seating with Table Signage – Four Guests - Luncheon Tuesday and Wednesday

PLATINUM PARTNER

\$10,000

Membership

OPTA Associate Membership included - \$500 Value

Marketing and Communications

Platinum Partner level recognition all areas
 Business Logo – Print, Digital, Web and Media
 Business Recognition – Media, Social Media, Public Relations
 Conference Mobile APP Promotion inclusion
 Digital Scroll of Honor – Customized Business Slide
 Business Logo – Conference and EXPO Signage
 Opportunity to provide materials or promo gifts to attendees. Items provided by partner.

Visibility

One 10x20 OPTA EXPO 2020 Booth – Two Tables, Carpet, Signage, Linens, Chairs, Waste Can
 OPTA EXPO 2020 Vehicle Display – Unlimited Vehicles
 Roadside Rest – OHIO LOVES TRANSIT EXPO – Beverage Service at Your Display
 Speaking Opportunity – Host and Introduce One Breakout Room – Four total sessions

Engagement and Networking

Four OHIO NEEDS TRANSIT Conference 2020 Registrations
 OPTA Exclusive Member Reception – Four Guests – Monday evening
 Reserved Seating with Table Signage – Four Guests - Luncheon Tuesday and Wednesday

**Benefits are date sensitive and as available.*

GOLD PARTNER**\$ 5,000****Membership**

OPTA Associate Membership included - \$500 Value

Marketing and Communications

Gold Partner level recognition all areas

Business Logo – Print, Digital, Web and Media

Business Recognition – Media, Social Media, Public Relations

Conference Mobile APP Promotion inclusion

Business Logo – Conference and EXPO Signage

Opportunity to provide materials or promo gifts to attendees. Items provided by partner.

Visibility

One 10x10 OPTA EXPO 2020 Booth – One Table, Carpet, Signage, Linen, Chairs, Waste Can

OPTA EXPO 2020 Vehicle Display – Unlimited Vehicles

Speaking Opportunity – Host and Introduce One Breakout Room – Four total sessions

Engagement and Networking

Three OHIO NEEDS TRANSIT Conference 2020 Registrations

OPTA Exclusive Member Reception – Three Guests – Monday evening

Reserved Seating with Table Signage – Three Guests - Luncheon Tuesday and Wednesday

SILVER PARTNER**\$ 3,000****Membership**

OPTA Associate Membership included - \$500 Value

Marketing and Communications

Silver Partner level recognition all areas

Business Logo – Print, Digital, Web and Media

Business Recognition – Media, Social Media, Public Relations

Conference Mobile APP Promotion inclusion

Business Logo – Conference and EXPO Signage

Visibility

One 10x10 OPTA EXPO 2020 Booth – One Table, Carpet, Signage, Linen, Chairs, Waste Can

OPTA EXPO 2020 Vehicle Display – Unlimited Vehicles

Engagement and Networking

Two OHIO NEEDS TRANSIT Conference 2020 Registrations

OPTA Exclusive Member Reception – Two Guests – Monday evening

Reserved Seating with Table Signage – Two Guests - Luncheon Tuesday and Wednesday

**Benefits are date sensitive and as available.*

BRONZE PARTNER**\$ 1,500****Marketing and Communications**

Bronze Partner level recognition all areas
Business name – Digital, Web
Conference Mobile APP Promotion inclusion
Business Name – Conference and EXPO Signage

Visibility

One 10x10 OPTA EXPO 2020 Booth – One Table, Carpet, Signage, Linen, Chairs, Waste Can

Engagement and Networking

One OHIO NEEDS TRANSIT Conference 2020 Registration
Reserved Seating with Table Signage – One Guest - Luncheon Tuesday and Wednesday

EDUCATION PARTNER**\$ 1,000****Marketing and Communications**

Company Name digital signage – one breakout session
Education Partner level recognition all areas
Business name – Digital, Web
Business Name – Conference and EXPO Signage

Engagement and Networking

One OHIO NEEDS TRANSIT Conference 2020 Registration
Reserved Seating with Table Signage – One Guest - Luncheon Tuesday and Wednesday

IN-KIND PARTNERSHIPS AVAILABLE – In-Kind Services can enhance your visibility while providing good and services for the conference attendees and programs.

For In-Kind Opportunities, contact Laura Koprowski at lkoprowski@ohioneedstransit.org.

**Benefits are date sensitive and as available.*

Not a member of OPTA? Join today through the on-line conference registration system or directly with OPTA by contacting lkoprowski@ohioneedstransit.org.

Not only will you receive the benefits of membership, you will save on your conference registration.

For more information about the conference including the agenda and registration visit www.ohioneedstransit.org.

All email inquiries to: pvanarsdale@ohioneedstransit.org



PARTNERSHIP AGREEMENT

OHIO NEEDS TRANSIT CONFERENCE 2020
Presented by the Ohio Public Transit Association

COMPANY _____

Name as you wish to be listed within marketing materials.

CONTACT NAME _____

ADDRESS _____

PHONE _____ **EMAIL** _____

SECOND CONTACT NAME _____ **EMAIL** _____

PARTNERSHIP LEVEL _____ **TOTAL AMOUNT** _____

PAYMENT: Credit Card Number _____ **Expiration** _____

(Visa – Master Card – American Express – Discover Card accepted)

CVS _____ **Name on Card** _____ **Zip Code** _____

_____ **REQUEST AND INVOICE - Please send an invoice for payment of partnership**

SIGNATURE _____ **Date-** _____

Upon completion, please return your commitment to Phyllis VanArsdale at pvanarsdale@ohioneedstransit.org.
A confirmation with conference details and benefits will be sent upon receipt.

LOGO: Your company logo is requested to promote you as a partner within both print and digital marketing.

Format: Color, hi-resolution, 300 dpi or higher, EPS and JPEG formats to insure quality.

Send to: pvanarsdale@ohioneedstransit.org