



The following individual education sessions will be presented at the Ohio Needs Transit Conference & OPTA Expo 2024. This list is *not* inclusive of all conference events and opportunities. Please visit [ohioneedstransit.org](http://ohioneedstransit.org) for a full conference agenda.

### **Monday, November 18, 2024**

**Intro to Transit Management:** *This course highlights the key areas transit managers contend with in their organization. This course highlights topics such as establishing the culture of the organization; leadership skills and styles; working with governing boards; establishing the mission, vision, goals, values, and effective communications; and proper planning and marketing. All levels and job titles are welcome!*

**\*\*Please Note\*\*** You must pre-register for this 4-hour class as space is limited Sign-Up Here: <https://forms.gle/4YKd6RjcwqQGPRGf8>

**ODOT Transit Academy:** *This course is invite-only by ODOT for new hires.*

### **Tuesday, November 19, 2024**

**FTA's Oversight Review Process and Triennial Reviews** *presented by Hope Jensen, Director of Office of Program Oversight in the Office of Transit Safety & Oversight Office, FTA*

**Transit Data Literacy 101: How to Better Communicate with Your Staff and the Public** *presented by Raymond Chan, Arcadis*

**Zero Emissions Planning/ Alternative Fuel Panel Discussion: Transit Agency Experiences** *moderated by Joshua Sikich, Transit Lead, HDR*

**COTA Mainstream on Demand: 5 Years of Economic and Societal Benefits by Providing Same Day Service for Paratransit Riders** *presented by Jess Mooney, UZURV*

**FTA Region V Updates** *presented by Kelley Brookins, FTA Region V Administrator, FTA*

**Curb to Curb Recruitment: Transporting Professionals from Diverse Industry Backgrounds to a Career Destination in Transit** *presented by Ursula Barrera-Richards, Chief Human Resources Officer, TARTA*

**Local Transit Funding** *presented by Naomi Wells, Small Urban Coordinator, NEORide and Katherine Conrad, CEO, NEORide*

**Emotions as Information: How to Manage Feelings in the Workplace** *presented by Celia King, Lead Consultant, Arrants McSwain Leadership Development*

**Service Models for Small Towns and Rural Communities** *presented by Sam Wright, Nelson/Nygaard Consulting Associates and Andy Volenik, Executive Director, Delaware County Transit*

**When You Gotta Get It Together: How to Get Things Done When Typical Time Management Advice Isn't Working** *presented by Celia King, Lead Consultant, Arrants McSwain Leadership Development*

**The Grocery Bus: Using Transit to Combat Food Deserts in Akron** *presented by Nathan Leppo, Akron METRO*

**ADA Compliance** *presented by Ohio Department of Transportation*

**Wednesday, November 20, 2024**

**OPTA Committee Meetings** *including Marketing, Planning, Operations, Maintenance and Legislative*

**TAR Reviews** *presented by Ohio Department of Transportation*

**OPTA Committee Meetings** *including Marketing, Planning, Operations and Legislative*

**Transporting Passengers Using Mobility Devices** *presented by Ken Reed, Ohio Transit Risk Pool*

**Community Engagement** *presented by Maggie Ellison, Vice President, Event Marketing Strategies*

**Workforce Mobility Partnership Program Funding** *presented by Joshua Sikich, Transit Lead, HDR*