



**OHIO NEEDS TRANSIT CONFERENCE &  
OPTA EXPO 2024  
TUESDAY, NOVEMBER 19, 2024**



8:30-9:30AM	9:40AM-10:40AM	10:50AM-11:50AM	12:00PM-1:30PM	1:40PM-2:30PM	3:00-6:30PM	7:00-Close	KEY
Opening Breakfast with Jim Mahoney	FTA's Oversight Review Process and Triennial Reviews	FTA Region V Updates	OPTA 2024 Excellence Awards Luncheon	Service Models for Small Towns and Rural Communities	OPTA EXPO & 70's Themed Party at the Convention Center	Howl at the Moon After Hours Party Hosted by TESCO	Sample Urban Track
	Transit Data Literacy 101: How to Better Communicate with Your Staff and the Public	Curb to Curb Recruitment: Transporting Professionals from Diverse Industry Backgrounds to a Career Destination in Transit.		When You Gotta Get It Together: How to Get Things Done When Typical Time Management Advice Isn't Working			Sample Marketing & Communications Track
	Zero Emissions Planning/Alternative Fuels Panel	Local Transit Funding		The Grocery Bus: Using Transit to Combat Food Deserts in Akron			Sample Rural Track
	Where Paratransit is Going: Predictions for the Future	Emotions as Information: How to Manage Feelings in the Workplace		ADA and Transportation: Important Things to Know			Sample Mobility Manager Track
	Telling the Transit Story						