



PRESENTED BY:



All events will take place at the Hilton Columbus Downtown unless otherwise noted. EXPO will take place at the Greater Columbus Convention Center.

Monday, November 18, 2024

8:30 AM - 4:00 PM

Conference Registration/Check-In  
Charles Massey A, Hilton

8:30 AM - 12:30 PM

*Intro to Transit Management*

This course highlights the key areas transit managers contend with in their organization. This course highlights topics such as establishing the culture of the organization; leadership skills and styles; working with governing boards; establishing the mission, vision, goals, values, and effective communications; and proper planning and marketing. All levels and job titles are welcome!

Charles Massey BC, Hilton

**\*\*Please Note\*\*** You must have pre-registered for this class. **The class is now FULL.**

Sign-Up Here: <https://forms.gle/4YKd6RjcwGQPRGf8>

9:00 AM - 3:00 PM

ODOT Transit Academy (By ODOT Invite Only)  
Milton Caniff Room, Hilton

1:00 PM - 3:00 PM

*Disadvantaged Business Enterprise (DBE) Training*

This training will review compliance and reporting needed for DBE standards. Sponsored by NEORide and ODOT

Roman Johnson Room, Hilton

**\*\*Please Note\*\*** You must pre-register for this class as space is limited

Sign-Up Here: <https://forms.gle/eZgPiqqvcMdaRLeHA>

4:00 PM - 4:45 PM

OPTA November Board Meeting & Annual Election of Officers  
Charles Massey Room, Hilton

5:00 PM - 7:00 PM



**OPTA Welcome Reception**

*North Market – Downtown Columbus*

*59 Spruce St.*

*Columbus, OH 43215*

*\*\*Food, drinks, games and fun!\*\* All Welcome*

*Add a song to the mixtape [here](#).*

## Tuesday, November 19, 2024

7:30 AM - 4:30 PM

Welcome Station and Registration  
Kojo Kamau Pre-function Space, Hilton

8:30 AM - 9:30 AM

**Opening Breakfast Reception with Jim Mahoney**

Kojo Kamau Junior Ballroom, Hilton

9:30 AM – 9:40 AM

BREAK

9:40 AM – 10:40 AM

### **EDUCATIONAL SESSIONS**

Pheoris West A, Pheoris West B, Pheoris West C, Charles Massey Room,  
Roman Johnson Room

10:40 AM - 10:50 AM

BREAK

10:50 AM – 11:50 AM

### **EDUCATIONAL SESSIONS**

12:00 PM – 1:30 PM

**2024 OPTA Excellence Awards Luncheon sponsored by BSI**

Kojo Kamau Junior Ballroom

*Non-conference attendees may purchase individual tickets to  
attend the luncheon only.*

1:30 PM – 1:40 PM

BREAK

1:40 PM - 2:30 PM

### **EDUCATIONAL SESSIONS**

3:00 PM - 6:30 PM

Exhibitor Expo Opens!

**Ribbon Cutting at 3:00 PM**

-Outside of Exhibit Hall A at Greater Columbus Convention Center

3:00 PM - 6:30 PM

70's Themed Party

-Inside Exhibit Hall A at Greater Columbus Convention Center

\*\*Food, drinks, live band the EXPO\*\*

7:30 PM - Close



After-Hours Event Hosted by TESCO Bus

*Howl at the Moon Columbus*

*504 N. Park St.*

*Columbus, OH 43215*

*\*\*Food, drinks, music and fun!\*\* All Welcome*

*\*\*Shuttles will be provided\*\**



## Wednesday, November 20, 2024

8:00 AM - 10:00 AM

Registration/Welcome Table

Kojo Kamau Pre-Function Space, Hilton

9:00 AM - 10:00 AM

**OPTA Committee Meetings**

Marketing Committee (Dorothy Gill Barnes Room)

Maintenance Committee (Kojo Kamau C)

Legislative Committee (Amy Kimpton Board Room)

Safety and Security Committee (Diane Powell Dax)

Planning Committee (Ema Spencer Room)

Operations Committee (Kojo Kamau A)

10:00 AM - 11:00 AM

**Closing Brunch Reception with Richard Farr**

Kojo Kamau Junior Ballroom, Hilton

11:00 AM - 11:10 AM

BREAK

11:10 AM - 12:00 PM

**EDUCATIONAL SESSIONS**

Ema Spencer Room, Dorothy Gill Barnes Room, Diane Powell Dax Room

12:00 PM - 12:30 PM

**Grab and Go Snack Options**

## CONFERENCE CLOSES

### LOCATION DETAILS:

Unless otherwise stated, all events and programming will take place at the **Columbus Downtown Hilton**. The OPTA EXPO will take place at the Greater Columbus Convention Center located at 400 North High Street, Columbus, OH 43215.

For more information on the GCCC visit their website at: <https://columbusconventions.com/>



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The Welcome Reception will be held at North Market Columbus Downtown located at 59 Spruce Street, Columbus, OH 43215. North Market Columbus is a famous establishment located in the heart of downtown with food vendors from all over the world. Food and drinks will be provided as well as games and a special surprise.

*Add a song to the mixtape [here](#).*

**NORTH  MARKET**

For more information on the venue visit their website at: <https://northmarket.org/>

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The After-Hours Event hosted by TESCO Bus will be held at Howl at the Moon Columbus located at 504 N. Park Street, Columbus, OH 43215. Howl at the Moon is a dueling piano bar serving cocktails and beer. Late night snacks and bar food will also be provided by TESCO Bus.

**HOWL**  
AT THE MOON.

For more information on the venue visit their website at: <https://www.howlatthemoon.com/columbus/>

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## **HOTEL ACCOMMODATIONS:**

For your convenience, a block of rooms has been reserved at the Hilton Downtown Columbus. The hotel will host the majority of conference events and is connected to the Greater Columbus Convention Center which will host the OPTA EXPO. It is located in the Short North Arts District of downtown Columbus.

**The block is available on a first come, first served basis, and is limited. To make your reservations, either contact the hotel directly and reference the "2024 OPTA Conference" block or click the link below.**

Hilton Columbus Downtown

401 N. High St.

Columbus, OH 43215

Booking Link: [Hilton Columbus Downtown](#)

Cut Off Date: **October 28, 2024**

Nightly Rate: \$239 plus taxes and fees



For more information on the Hilton Columbus Downtown visit their website at:

<https://www.hilton.com/en/hotels/cmhdwhh-hilton-columbus-downtown/>

## **QUESTIONS OR COMMENTS?**

Reach out to Elle Crader at [elle@chwadvisors.com](mailto:elle@chwadvisors.com) or [admin@ohioneedstransit.org](mailto:admin@ohioneedstransit.org)

*Please note, all event details are subject to change. Please check back for updated information.*

*We look forward to seeing you this year!*