

OHIO **NEEDS** TRANSIT



CONFERENCE &
OPTA EXPO

AT THE GREATER COLUMBUS
CONVENTION CENTER
SEPT. 18-20, 2023

BE A PART OF THE LARGEST PUBLIC TRANSIT
CONFERENCE IN THE STATE OF OHIO



OPTA represents nearly 70 transit agencies across the state of Ohio, as well as mobility managers and companies in the transit related space. Our members make up a vibrant and ever-changing transit landscape, while providing valuable economic and workforce development benefits to the state.

The annual conference draws over 400 individual attendees including transit CEO's, policy makers, and influential decision makers in the public transit space in Ohio. Join us for incomparable education opportunities, a massive trade show, and networking!

FOR MORE INFORMATION, CONTACT:

Elle Crader, OPTA Administrator
admin@ohioneedstransit.org



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EXHIBITOR OPPORTUNITIES

PLEASE NOTE: ALL EXHIBITOR PACKAGES INCLUDE ACCESS TO MEALS, EDUCATIONAL SESSIONS AND SOCIAL EVENTS! EACH PACKAGE COMES WITH ONE FULL CONFERENCE TICKET (A COST SAVINGS OF \$250)

STANDARD EXHIBITOR BOOTH.....\$700

EXCLUSIVE PRICING FOR OPTA MEMBERS. NOT A MEMBER? JOIN FOR \$520

One 10x10 OPTA EXPO 2023 Display Booth with Carpet, Signage, Linen, Chairs, and Waste Can

One OHIO NEEDS TRANSIT Conference 2023 Full Registration

Marketing Benefits: Inclusion in OHIO NEEDS TRANSIT Conference Website, Program, and Signage

Additional Booth Attendee Only Passes available at No Cost.

STANDARD EXHIBITOR BOOTH.....\$1,400

PRICING FOR NON-OPTA MEMBERS.

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One OHIO NEEDS TRANSIT Conference 2023 Full Registration

Marketing Benefits: Inclusion in OHIO NEEDS TRANSIT Conference Website, Program, and Signage

Additional Booth Attendee Only Passes available at No Cost.

STANDARD BOOTH EXHIBITOR PLUS.....\$1,200

ENJOY ALL OF THE BENEFITS ABOVE PLUS SECURE YOUR OPTA 2024 MEMBERSHIP AND SAVE \$20 (ASSOCIATE MEMBERSHIPS TRADITIONALLY COST \$520).

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EXHIBITOR ADD-ONS

MAKE THE MOST OF YOUR EXHIBITOR PASS WITH THESE ADD-ONS! IF YOU WILL BE NEEDING EXTRAS FOR YOUR BOOTH LIKE INTERNET OR ELECTRIC, WE ENCOURAGE YOU TO BUY THEM IN ADVANCE.

TRANSIT VEHICLE DISPLAY \$250

DISPLAY YOUR VEHICLE IN THE EXPO HALL FOR ATTENDEES TO ENGAGE WITH!

Price is per vehicle. Cost is same for members and non-members.

ADDITIONAL EXPO DISPLAY BOOTH \$250

FOR THOSE NEEDING MORE SPACE THAN THE TRADITIONAL 10X10 TABLE

Cost is same for members and non-members.

FULL CONFERENCE REGISTRATION \$250/350

ALL EXPO BOOTHS COME WITH ONE FULL CONFERENCE PASS BUT WE'D LOVE TO SEE YOUR ENTIRE TEAM AT THE CONFERENCE!

Cost is \$250 for OPTA members and \$350 for non-members. If you simply need a booth attendant pass, those are provided at no cost.

ELECTRIC-SINGLE STANDARD 110 DROP \$100

GREAT FOR THOSE WITH ELECTRIC DISPLAYS OR TV DEMOS

Cost is same for members and non-members.

DEDICATED INTERNET SERVICE \$250

Cost is same for members and non-members.

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TAKE THE NEXT STEP & MAKE IT OFFICIAL

EXHIBITOR AGREEMENT

EXHIBITOR PACKAGE SELECTED _____
ADDITIONAL ADD-ONS SELECTED _____
ORGANIZATION NAME _____
ADDRESS _____
POINT OF CONTACT _____ EMAIL ADDRESS _____
NAME OF PERSON(S) ATTENDING (IF DIFFERENT THAN ABOVE) _____
WEBSITE _____

TOTAL AMOUNT DUE _____

SIGNATURE _____

CREDIT CARD INFORMATION

CARD NUMBER _____ NAME ON CARD _____
CVV _____ EXPIRATION _____ ZIP _____

PREFER AN INVOICE? CHECK HERE _____

PLEASE INCLUDE A COPY OF A HI-RES COMPANY LOGO TO BE USED FOR MEDIA, PRINT
AND CONFERENCE MARKETING PURPOSES. VISIT OHIONEEDSTRANSIT.ORG FOR CONFERENCE
UPDATES.

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