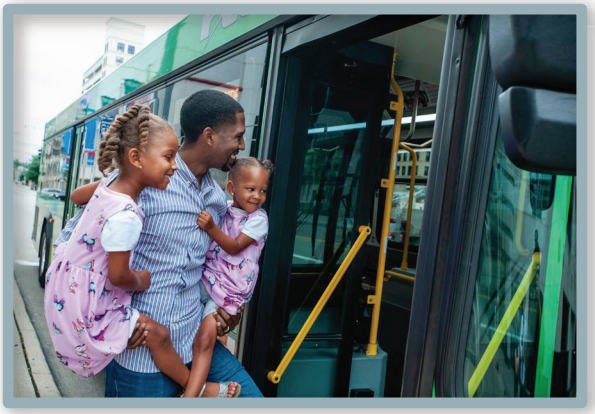
Membership Has its Benefits

Transit Membership benefits

ABOUT THE OHIO PUBLIC TRANSIT ASSOCIATION

OPTA offers a wide array of benefits and services that enable our members to enhance their operations, stay informed of critical legislation and public policies, grow their businesses, and play an active role in shaping the future of public transportation.



THE VOICE FOR PUBLIC TRANSPORTATION

OPTA serves as Ohio's voice for public transportation. Members are involved in establishing OPTA's state and national policy priorities and goals. Our members have the opportunity to significantly influence the legislative and regulatory process via direct contact with elected officials and government agencies during our annual Ohio Statehouse Lobby Day and scheduled visits with congressional members and staff in Washington, DC.

Weekly legislative updates keep our members informed and engaged with the work being done at both the state and national levels.

OPTA is the primary advocate for public transportation in Ohio. The association provides leadership, resources, training, support, technical assistance, media outreach at the state and national levels, public engagement, and governmental relations services to transit agencies and businesses across the state.

As the powerful and unified voice of our members, the 60,000 men and women they employ, and the millions of people, including seniors, veterans, students, people with disabilities, and commuters, who use transit every year, OPTA strives to increase funding opportunities and improve Ohio's quality of life.

COST OF MEMBERSHIP PUBLIC TRANSIT AGENCIES 2023

Public Transit and Other Passenger Transportation Providers

51 + Vehicles	**$ 73.50 per vehicle**
1 – 50 Vehicles	**$ 62.50 per vehicle**

OPTA PUBLIC TRANSIT BENEFITS OF MEMBERSHIP

Your membership ensures that your organization benefits from OPTA's advocacy initiatives, peer-to-peer networking, thought leadership, professional development, and best practices.

ADVOCACY

OPTA works on behalf of our public transit members to ensure they receive increased funding at the federal, state, and local levels that ensures they meet the needs of Ohioans today and into the future.

OPTA maintains an active and robust governmental affairs program designed to influence public policy, legislation, and regulation at local, state, and federal levels.

Members receive weekly legislative updates to stay informed.

PROGRAMS & EVENTS

OPTA members have the exclusive opportunity to participate in OPTA's programs and events that provide educational and professional development, connections to government officials and business leaders, and collaborating and networking with public transit colleagues.

OHIO NEEDS TRANSIT
CONFERENCE & OPTA EXPO 2022

The annual Ohio Needs Transit Conference & EXPO draws hundreds of attendees from across the state and Midwest and promotes professional growth through education, training, information sharing, and networking. OPTA brings the state and nation's experts together for three days of immersive learning and exchange of ideas.

OPTA and its stakeholder partners present Ohio's most important public transit and mobility conference featuring incredible speakers and multiple tracks of programming addressing the latest trends, innovations, and best practices.

Members receive exclusive discounts on conference and EXPO registrations.

Ride Easy Ohio

OPTA's statewide programs provide support and visibility for members to share their importance to their employees, ridership, and stakeholders.

I ♥ transit

OPTA members have the opportunity to promote statewide initiatives that celebrate transit and how we move Ohio forward. Held annually at the Ohio State Capitol, this is your opportunity to meet with Ohio's government officials to discuss the importance of transit in Ohio.

Excellence Awards

The OPTA Excellence Awards are presented annually and honor Ohio's transit individuals and organizations that have exemplified leadership and advocacy. Transit employees, board members, and community stakeholders who, by their commitment, work, actions, and passion, deserve to be celebrated.

LEADERSHIP & PROFESSIONAL DEVELOPMENT

OPTA provides opportunities for members to be involved in the leadership of OPTA, by serving on OPTA committees and working groups. Opportunities are open to serve on committees dedicated to marketing, maintenance, legislative affairs, and other transit-related topics.

VISIBILITY & INFORMATION

OPTA supports members through a vibrant marketing and communication platform that provides information and opportunities through multiple channels that include email newsletters, social media, website platforms, media and public relations postings, member requests, and the sharing of career opportunities.

Marketing and communications content includes local, state, and national public transit announcements.

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