



For Immediate Release
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Laketran unveils winning design of student Bus Wrap Art Contest

Mentor High School senior Olivia Indre wins local transit art contest

Lake County, Ohio – Laketran is proud to announce the winners of their Design a Bus Wrap art contest. Olivia Indre, a senior at Mentor High School, won first prize for her design entry themed, “For a Greener Future.”

As the top winner, Indre’s design will be displayed on one of Laketran’s Local Route buses for six months.

“I am honored for my art design to be chosen”, shared Indre. “I think art is one of the most profound ways to bring awareness to important issues like protecting the environment. I really wanted to highlight the environmental benefits of public transit in this design because I think it is important to recognize that Laketran’s services help to cut down on air pollution and fuel dependency, which creates a better future for all of us. I also feel that this bus design serves as a good introduction to the eventual addition of the first battery-operated electric busses to join its fleet later in the year. This contest was a great opportunity for students to use their passion for design to share what our community means to us and the benefits of public transit.”

Laketran had over 75 local college, high school and middle school students submit entries for the contest, the first of its kind, which Laketran now plans to make an annual contest.

“We are thrilled with the amount of interest the contest received from our community. We have a lot of talented artists here in Lake County and the entries were impressive,” explained Ben Capelle, Laketran’s CEO. “Encouraging local students to think about public transportation and being able to combine that with public art is a unique and fun opportunity that we will continue to offer Lake County students in the future.”

The contest was open to middle school, high school and college students from Lake County or students enrolled in a Lake County school, art school or homeschooled. Area students were encouraged to design a bus wrap displaying the theme “Lake County Pride” and could include iconic images of Lake County and/or promote public transportation.

Avery Dennison, a Lake County-based manufacturer and distributor of pressure-sensitive adhesive materials, donated the vinyl material used to wrap the vehicle.





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“Avery Dennison is committed to the communities where we live and work,” said Daralyn Baldogo, senior marketing communications specialist, Avery Dennison Graphics Solutions. “We welcome opportunities where our employees and our products can make a meaningful impact and help others. The art contest for Laketrans was an immediate opportunity where we at Avery Dennison could provide support, appreciation for public art initiatives, and value to the community.”

“We are grateful for Avery Dennison’s generosity and desire to make a meaningful impact in our community,” Capelle shared.

A panel consisting of transit employees, graphic art professionals, and community leaders served as judges for the contest.

The full list of winners is below:

1st Place - Olivia Indre, Mentor High School

2nd Place - Stephanie Burk, Cleveland State University

3rd Place College - Jason Sansavera, Columbus College of Art & Design

3rd Place High School - Erik Shelstad, Mentor High School

3rd Place Middle School – Nico Novak, Andrews Osborne Academy

The top five entries are on display at <https://laketrans.com/art-contest-winners-announced/>

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