



Ohio Loves Transit
in partnership with:

FOR IMMEDIATE RELEASE

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OHIO LOVES TRANSIT WEEK 2021
Transit is Essential | We Move People

Every segment of Ohio – businesses, communities, individuals and families – benefit from public transportation, an essential service that enhances economic development, insures sustainable lifestyles and a higher quality of life. Community Action Agency of Columbiana County’s (CAACC) Community Action Rural Transit System (CARTS), and Mobility Management are proud to be celebrating Ohio Loves Transit 2021.

CARTS provides over 80,000 trips each year, helping to create and maintain jobs that are essential in keeping our communities strong. Public transportation connects friends and neighbors to jobs, schools, shopping and much more. Whether delivering groceries or providing a ride to get a vaccine...CARTS aims to be a lifeline for our community.

CAACC meets the daily mobility needs of Ohio’s growing senior population as well as keeping up with the capital need to move workers, students and those without access to their own vehicles. By ensuring access to transportation services, all citizens have the opportunity to remain an active part of the community.

Transit drives the economy, with statistics showing that every \$1 invested in public transit generates \$4 in economic return. Whether getting to area shopping centers, local airports, libraries, parks, bike trails, or countless other destinations—transit will get you there.

Ohio loves transit and Ohio needs transit... now, more than ever.

“Over the last 38 years, CARTS has become a vital link for people without transportation, seniors, and individuals with disabilities to employment, job-training programs, medical care, and adult day care. The CARTS bus and shuttle services are safe and affordable, offering an alternative to capable drivers as well. By starting the mobility management service in 2009, we added another layer to improving the quality of life and independence to residents based on their specific transit needs. Increasing access to transportation and awareness of

transportation needs in order to build healthy communities is a focused effort across Ohio.” says Thomas E. Andrews, CEO of CAACC.

These are just a few of the reasons why Ohio’s lawmakers are committed to continuing to support public transit. From February 7 through 14 CARTS will celebrate our elected officials and stakeholders as well as our communities and riders during **Ohio Loves Transit Week**.

The fourth annual **Ohio Loves Transit Week** will include activities with transit customers all week, peaking on **Ohio Loves Transit Day**, Sunday, February 14.

February 7 Launch Date. Customer Appreciation Day!

February 8 #OhioLovesTransit social media celebration begins. Show your support of CARTS by sharing why public transit matters to you. Please include #OhioLovesTransit in your posts! You can find us on Facebook at <https://www.facebook.com/ccmobilitymanager>, and on Twitter at <https://twitter.com/CountyMobility>

February 9 Transit is Essential! Share your testimonials about why you depend on public transit.

February 10 We Move People! As a follow up to the previous day, we will focus on our goals to provide needed public transit.

February 11 Ohio Loves Transit 2021. This social media campaign is vital to increasing awareness about the importance that public transit holds within our county. Share your reasons why you support public transit and why our state and federal leaders should too!

February 12 Get Out and Ride! Did you know CARTS and our Make the Connection Shuttle are still operating on FREE fares! The shuttle runs Monday-Friday from 9am-3pm with 14 stops in the East Liverpool area and is on a continuous 90-minute loop. The best part about the shuttle? You don’t need a reservation! For more information, contact the Shuttle Line at 330-385-6666.

February 13 Moving Ohio Forward ♣ Transit in Columbiana County is a lifeline for the community, and where transit goes, economies grow. For more information about the economic benefits of public transportation, please visit www.ohioneedstransit.org/ohiolovestransit

February 14 Ohio’s Public Transit Moves All Ohioans Forward. Post your selfies on public transit! Be sure to use #OhioLovesTransit

Ohio Loves Transit Week is hosted by our partner, the Ohio Public Transit Association (OPTA).

OPTA is the primary advocate for public transportation in Ohio. Now over 500 members strong from 68 transit agencies across the state, the association provides leadership, resources, training, support, technical assistance, media outreach, public engagement, and governmental relations services to public and private transit agencies.

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